



American Red Cross of Northeast Massachusetts

7th Annual Community Heroes Breakfast

Thursday, March 26, 2009 7:30-9:30 a.m. Danversport Yacht Club



SPONSORSHIP OPPORTUNITIES

EVENT UNDERWRITER - \$8,000

- Special award presentation
- Full page inside front cover ad on program book
- Company logo on printed pieces related to the event
- Event Underwriter recognition in media coverage
- Reserved VIP table of eight at Community Heroes Award Breakfast
- Recognition in Heroes program book
- Underwriter signage at event

ENDURING HERO SPONSOR - \$5,000

- Sponsor of the Enduring Hero Award
- Company representative to present award to recipient
- Full page back cover ad on program book
- Company logo on printed pieces related to the event
- Presenting sponsor recognition in media coverage
- Reserved VIP table of eight at Community Heroes Award Breakfast
- Recognition in Heroes program book

AWARD SPONSOR - \$1,250

- Sponsor of an Award to be mutually agreed upon
- Company representative to present award to recipient
- Full page ad in program book
- Award sponsor recognition in media coverage
- Reserved table of eight at Community Heroes Award Breakfast
- Recognition in Heroes program book

EVENT SPONSOR - \$750

- One half (1/2) page ad in program book
- Reserved table of eight at Community Heroes Award Breakfast
- Recognition in Heroes program book

TABLE SPONSOR - \$500

- One quarter (1/4) page ad in program book
- Reserved table of eight at Community Heroes Award Breakfast
- Recognition in Heroes program book

ADVERTISING OPPORTUNITIES

Full page Ad	\$330
One-half (1/2) page Ad	\$275
One-quarter (1/4) page Ad	\$165



For information contact the Red Cross office at 978-462-8243